

Your Platform for Digital Solutions



**Register now
for free!**

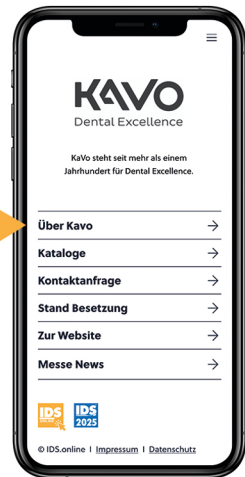
ids.online/go



Digital Trade Fair Bag

Scan the QR code once, get everything: The Digital Trade Fair Bag

Register for free on the IDS.online portal and automatically receive your personal QR code. Place the QR code at your trade fair booth to provide visitors with easy access to all your information, enhancing your trade fair presence digitally.



Benefits:

- **Simple:** Place the QR code anywhere at your booth.
- **Comprehensive:** All your uploaded PDF catalogs, company, and product information can be viewed and downloaded – at IDS and other events.
- **Flexible Content:** Expand your information with links and special promotions.
- **Direct Contact:** Easily connect with visitors during and after the trade fair.

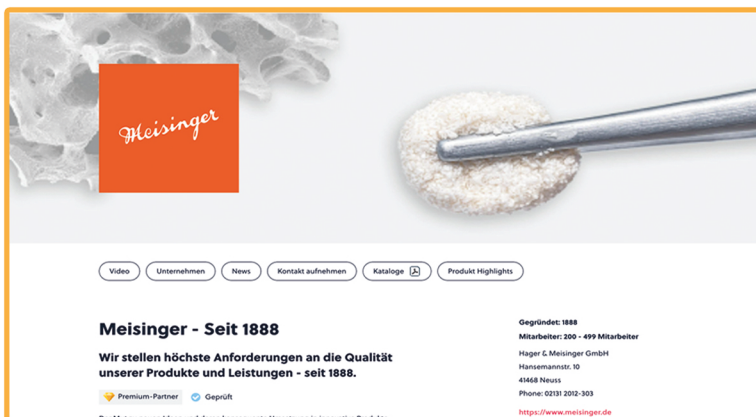
Permanent Trade Fair Package

Year-round visibility – Extend your trade fair presence into the digital world.

The permanent trade fair package from IDS.online offers exhibitors the opportunity to extend their trade fair presence digitally and remain visible for 24 months.

Contents of the Trade Fair Package:

- **Permanent Visibility:** 24 months until the next IDS
- **SEO:** Search engine optimization for maximum visibility
- **Flexibility:** Entry can be adjusted at any time
- **Communication:** Easy contact options between potential customers and manufacturers
- **Multilingual Support:** Available in five languages (German, English, Spanish, French, Italian)
- **Free:** in the basic version



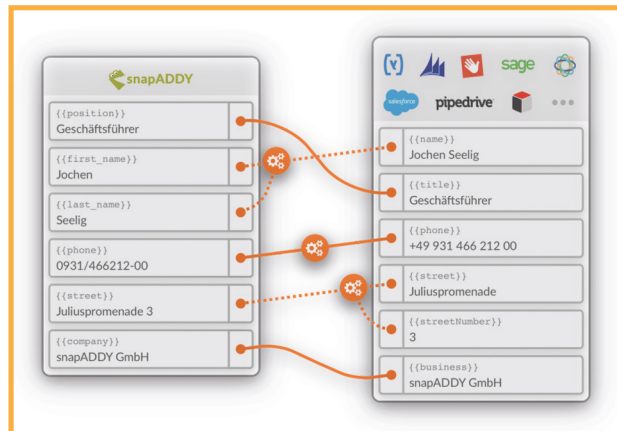
Use the permanent trade fair package to optimally present your products and company throughout the year and maximize your reach.

Professional Lead Capture

Professional lead capture at trade fairs and in the field: Directly integrable into your CRM.

The professional lead capture solution offers you a fully digital end-to-end solution for capturing and managing your trade fair contacts by scanning badges or business cards. The captured data can be seamlessly integrated into popular CRM systems such as Microsoft, Salesforce, Hubspot, SAGE, and others.

Free Trial License



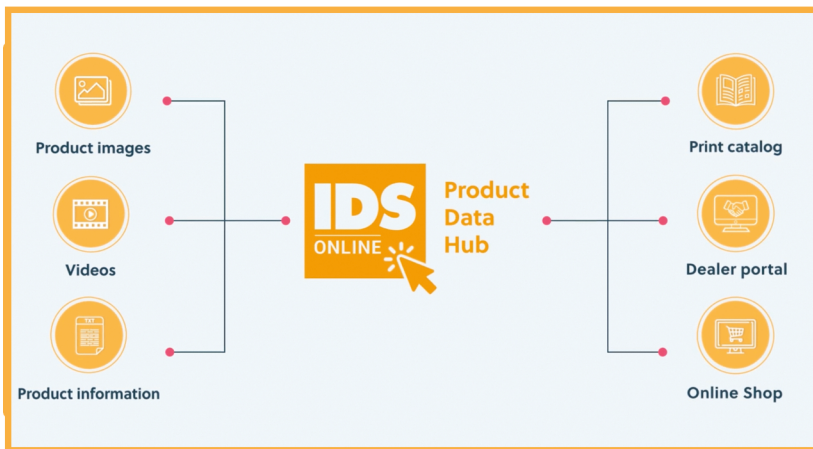
Benefits:

- **Flexible:** Versatile use at any trade fair or congress. Customizable for each event.
- **Real-time Processing:** No post-processing after the trade fair, no manual errors.
- **Efficient:** Usable for every trade fair and congress.

PDH - Product-Data Hub (PIM/DAM for Dental)

**All product data in one place -
always correct, always available.**

The Product-Data Hub offers you a comprehensive solution for the centralized management and efficient digitization of your product data.



How your company benefits from the PDH:

- **Centralization:** All product data in one place.

Flexible Distribution: All channels, such as websites, distributors, and shops, can be supplied with data through the PDH.

Efficiency: Easy and fast data management.

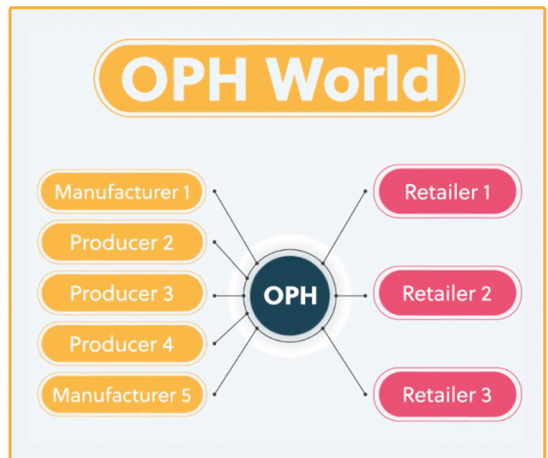
Visibility: Improved discoverability of your products through optimized data management.

Customizable: Adaptable to the needs of your company.

OPH - Order-Process-Hub (EDI Made Simple)

Digitized order processes between distributors and manufacturers

The Order-Process Hub receives and translates incoming orders so that they can be directly imported into your ERP system. You can then send order confirmations, delivery notes, and invoices directly from your ERP system. The OPH also translates these documents and forwards them to your customers, allowing them to import them into their ERP system.



How your company benefits from the OPH:

- **Digital Order Capture:** Quick and error-free import of orders directly into your ERP.
 - **Automatic Order Position Checking:** In case of issues, both parties are notified via email.
 - **Digital Sending of Outgoing Documents:** Order confirmations, delivery notes, and invoices are sent directly from your ERP.
- Security:** All files from the OPH are newly generated, reduced to the necessary data for order processing, and additionally checked for viruses.