



Lead Capture

**Digital
Solutions.**

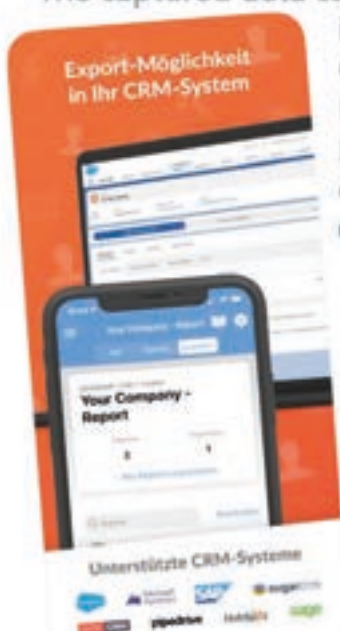
Precisely Tailored.

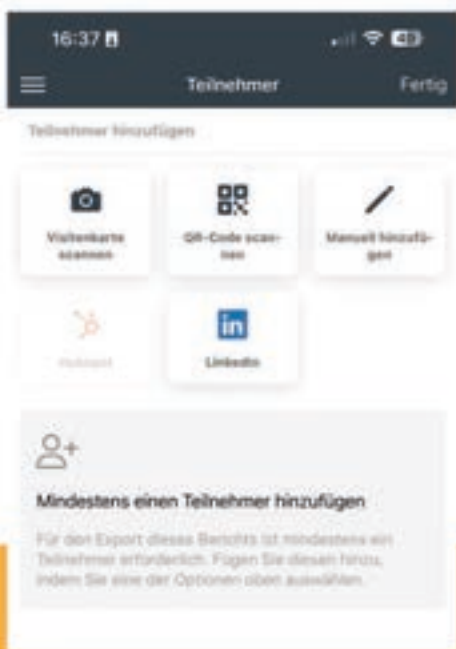
Professional Digital Lead Capture at Your Trade Show Booth Easily and conveniently captured, directly exported to CRM.

IDS.online's professional lead capture system offers you a fully digital end-to-end solution for capturing and managing your trade show contacts.

In collaboration with our partner snapADDY, this tool enables efficient and precise lead capture through scanning badges or business cards.

The captured data can be seamlessly integrated into common CRM systems such as Microsoft, Salesforce, HubSpot, SAGE, and others. Create a **custom questionnaire** for each event that booth staff will use to collect information from every visitor. Flexible customization allows you to optimize this service for your company.





Key Features at a Glance:

- **Usable at any trade show and conference:** Flexible and versatile, adaptable to your specific requirements.
- **Speed:** Real-time processing, no post-show editing required.
- **Costs and errors:** No more manual transfer of paper forms.
- **Badge and business card scanner:** Quick and easy capture of contact details.
- **Simple export:** Easy transfer of leads and questionnaires to your CRM system.
- **Integration:** Supports the most common CRM systems for seamless data management.
- **Existing customer data:** Import existing customer data to expand your contacts.

More
information

